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Case study of "Jenna's list" from Frank Brunis new book, "Where You Go Is Not Who You'll Be: An Antidote to the College Admissions Mania."

	Claremont McKenna College	Pomona College	Georgetown University	Emory University	University of Virginia-Main Campus	Scripps College
City, State	Claremont, California	Claremont, California	Washington, District of Columbia	Atlanta, Georgia	Charlottesville, Virginia	Claremont, California
Type	4-year, Private not-for-profit	4-year, Private not-for-profit	4-year, Private not-for-profit	4-year, Private not-for-profit	4-year, Public	4-year, Private not-for-profit
Campus setting	Suburb: Large	Suburb: Large	City: Large	Suburb: Large	City: Small	Suburb: Large
<b>Enrollment</b>						
Total enrollment	1,328	1,610	17,849	14,513	23,464	1,009
Undergraduate enrollment	1,316	1,610	7,636	7,836	16,087	990
<b>Undergraduates by Gender</b>						
Male	52%	48%	45%	43%	44%	0%
Female	48%	52%	55%	57%	56%	100%
<b>Undergraduates by Race / ethnicity</b>						
American Indian or Alaska Native	0%	0%	0%	0%	0%	0%
Asian	11%	12%	9%	22%	12%	17%
Black or African American	4%	6%	6%	9%	6%	3%
Hispanic/Latino	11%	15%	8%	6%	5%	8%
Native Hawaiian or other Pacific Islander	0%	0%	0%	0%	0%	0%
White	44%	44%	57%	40%	61%	50%
Two or more races	8%	7%	4%	3%	4%	7%
Race/ethnicity unknown	8%	9%	4%	4%	5%	10%
Non-resident alien	15%	8%	13%	16%	6%	4%
<b>Undergraduates by Residence (Fall 2012)</b>						
In-state	41%	34%	1%	20%	65%	52%
<b>Out-of-state</b>	<b>40%</b>	<b>55%</b>	<b>90%</b>	<b>63%</b>	<b>29%</b>	<b>45%</b>
Foreign countries	19%	11%	2%	17%	6%	3%
<b>Admissions</b>						
Undergraduate application fee (2014-2015)	\$60	\$70	\$75	\$75	\$70	\$60
<b>Percent admitted</b>	<b>10%</b>	<b>12%</b>	<b>17%</b>	<b>26%</b>	<b>29%</b>	<b>36%</b>
*Percent admitted early action		*35%				
<b>Test Scores for Reporting Period</b>	<b>Fall 2013</b>	<b>Fall 2013</b>	<b>Fall 2012</b>	<b>Fall 2012</b>	<b>Fall 2013</b>	<b>Fall 2013</b>
<b>SAT Critical Reading</b>						
25th Percentile	650	690	650	620	620	640
75th Percentile	740	760	750	710	720	733
<b>SAT Math</b>						
25th Percentile	670	690	660	650	630	640
75th Percentile	760	780	750	750	740	720
<b>SAT Writing</b>						
25th Percentile	660	690	-	640	620	660
75th Percentile	750	780	-	730	720	750
<b>Retention and Graduation Rates</b>						
<b>Retention rates for first-time students<sup>1</sup> who began program in 2012</b>						
Full-time	96%	97%	96%	94%	97%	93%
* Admit rate estimate is based on 2013 numbers reported						